



**SINDHI COLLEGE**  
33/2B, KEMPAPURA HEBBAL BANGALORE-560024

Research Papers Presentation and Publication during the Year 2023-24

Sl.No	Students Name	Class	Date	National /International level	Title	Organised by	Publication details
1	Ms. Yamunashree.B & Ms.Kavya S	M.com (F.A), M.com	13/2/24	National	Green banking; A study on Green Banking Issues and Challenges in Bengaluru Rural	Christ University	
	Ms. Hema K R Ms. Monika R	M.Com	13/2/24	National	Consumer Perception towards Green Practices: An Empirical Study from Bangalore Urban.	Christ University	
2	Ms.Yamunashree.B	M.com (F.A)	27 & 28/3/24	National	A Study On VUCA Environment On Higher Education: Teachers And Students' Perception	Ramaiah College Arts, Science, and Commerce	MSR Journal of Management Vol.4 (2023-24) ISBN-13 978-81 927564-5-5 March 2024
3	Ms.Yamunashree.B	M.com (F.A)	18/5/24	National	Green Technology & Consumer	Seshadripuram First Grade College	

P- 1/3

					Perception Of Banking Sector: Bengaluru Rural		
4	Ms. Bhagya Shree. N. Ms. Yamunashree. B	M.com (F.A)	18-5-24	National	Impact of AI on CRM in the banking industry	Seshadripuram First Grade College	
5	Ms. Nandini, Ms. Monika R	M.com	14-6-24	State	Green finance & consumer perception of the banking Sector: Bengaluru rural	Tumkur university	
6	Ms. Hema KR	M.Co m	8/6/24	National	Fostering Entrepreneurship and Innovation in Higher Education for Sustainable Development	Vidayardhaka First Grade College, Mysore	ISBN:978-81-956870-2-2
7	Ms. Kavya S	M.Co m	8/6/24	National	A Study on Mobile Learning Empowering Education in the Digital Age	Vidayardhaka First Grade College, Mysore	ISBN:978-81-956870-2-2
8	Ms. Bhagya Shree. N	M.com (F.A)	18-5-24	National	Impact of AI on CRM in the banking industry		e-ISSN-3921 <a href="https://drhgrpublications.in/wp-content/uploads/2024/Special-Issue/drhgrpublications-ijber-special-issue-ai-24-vhnsnc-virudhunagar.pdf">https://drhgrpublications.in/wp-content/uploads/2024/Special-Issue/drhgrpublications-ijber-special-issue-ai-24-vhnsnc-virudhunagar.pdf</a>
9	Ms. Hema KR	M.Co	8/6/24	National	Impact of AI in	V.H.N. Senthikumar	e-ISSN-3921

		m			E-Commerce in IJBR	Nadar College	<a href="https://drbgrpublishations.in/wp-content/uploads/2024/Special-Issue/drbgrpublishations-ijbr-special-issue-ai-24-vhnsnc-virudhunagar.pdf">https://drbgrpublishations.in/wp-content/uploads/2024/Special-Issue/drbgrpublishations-ijbr-special-issue-ai-24-vhnsnc-virudhunagar.pdf</a>
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**PRINCIPAL**  
**SINDHI COLLEGE**  
 #33/29 Kempanura Hobbal,  
 Bengaluru - 560 024

Vidyavardhaka Sangha (R), Mysuru



## VIDYAVARDHAKA FIRST GRADE COLLEGE

Sheshadri Iyer Road, Mysuru - 570001

PG Centre, Department of Studies in Commerce, Vidyavardhaka Research Foundation & IQAC

In Association with

Centre for Educational & Social Studies (CESS) - (Recognized by ICSSR, Ministry of Education, Govt. of India, New Delhi)

### *Certificate of Participation* **One Day National Level Seminar**

**"Role of Higher Education in Advancing Sustainable Development Goals"**  
(Hybrid Mode)

This is to certify that Mr./Ms./Prof./Dr. Kavya. S  
Sindhi College, Bangalore

He/She Participated and Presented a paper titled "A Study on mobile Learning:  
Empowering Education in the Digital Age."

in One Day National Level Seminar on

**"Role of Higher Education in Advancing Sustainable Development Goals"**

held on 8<sup>th</sup> June, 2024

ISBN Number : 978-81-956870-2-2

Dr. S Poornima  
Seminar Secretary

Dr. Gowrisha  
Professor & Director, CESS

Dr. S Mari Gowda  
Principal

Vidyavardhaka Sangha (R), Mysuru



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Centre for Educational & Social Studies (CESS) - (Recognized by ICSSR, Ministry of Education, Govt. of India, New Delhi)

### *Certificate of Participation*

#### One Day National Level Seminar

on

**"Role of Higher Education in Advancing Sustainable Development Goals"**  
(Hybrid Mode)

This is to certify that Mr./Ms./Prof./Dr. Hema K R

Sindhi college. Bangalore.

He/She Participated and Presented a paper titled "Fostering Entrepreneurship and Innovation in Higher Education for Sustainable Development."

in One Day National Level Seminar on

**"Role of Higher Education in Advancing Sustainable Development Goals"**

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Principal





# V.H.N.SENTHIKUMARA NADAR COLLEGE

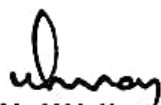


An Autonomous Institution, Affiliated to Madurai Kamaraj University, Accredited with 'A' Grade by NAAC  
76<sup>th</sup> Rank in College Category by NIRF 2023  
VIRUDHUNAGAR- 626 001, TAMILNADU  
\*Low Cost Access to High Quality Education\*

ONE DAY NATIONAL CONFERENCE  
ON  
**THE ROLE OF AI IN E-COMMERCE INDUSTRY**  
DEPARTMENT OF COMMERCE

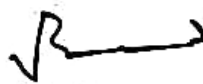
**CERTIFICATE**

This is to certify that Hema K.R., B.M.Com., Sem III for P.G. Studies,  
Sindhi College, Bengaluru has participated / presented  
a paper titled Impact of AI in E-commerce in the one day  
National Level Conference on "The Role of AI in E-Commerce Industry" held on 13th March, 2024.



Mr. V.M. Kannan

Convener



Dr. B. Ravichandran

Head of Department



Dr. A. Sarathi

Principal

SESHADRIPURAM EDUCATIONAL TRUST  
SESHADRIPURAM FIRST GRADE COLLEGE  
POST GRADUATE DEPARTMENT OF COMMERCE AND MANAGEMENT

Yelahanka New Town, Bengaluru - 560064

Permanently Affiliated to Bengaluru City University, Recognized by Government of Karnataka & Recognized under Section 2 (f) & 12 (B) of the UGC Act, 1956  
Accredited 'A+' Grade by NAAC and ISO 9001 : 2015 Certified

An IQAC initiative

NATIONAL LEVEL INTERCOLLEGIATE FEST



CERTIFICATE OF APPRECIATION

This certificate is presented to N. Bhagyashree of  
Sindhi College, Kempapura College has participated and presented Research Paper  
on the topic 'Impact of AI on CRM in the Banking Industry'

in National Level Intercollegiate Fest held on 18th May 2024, Saturday.

Dr. S. N. Venkatesh  
Principal

Raj Pillai  
Dr. Raji Pillai  
Director, PG, Dept. of Commerce & Management

Vasanthi K.  
Dr. Vasantha Kumari K.  
Convener



SESHADRIPURAM EDUCATIONAL TRUST  
SESHADRIPURAM FIRST GRADE COLLEGE

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An IDAC initiative

## NATIONAL LEVEL INTERCOLLEGIATE FEST

Chakraayuka  
2024

### BEST PAPER AWARD

This certificate is presented to Yamunashree . B of  
Sindhi College College for their Research Paper on the topic  
'Green Technology & Consumer perception of Banking Sector: Bengaluru Rural.'  
awarded as Best Paper award in National Level Intercollegiate Fest held on 18th May 2024, Saturday.

Dr. S. N. Venkatesh  
Principal

Dr. Roji Pillai  
Director, PG, Dept. of Commerce & Management

Dr. Vasantha Kumari K.  
Convener





**RAMAIAH**

College of Arts, Science  
& Commerce-Autonomous



## Department of Commerce and Management

Organizes

### NATIONAL CONFERENCE

(An IQAC Initiative)

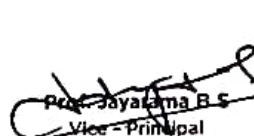
Internationalization of Higher Education

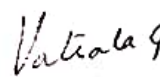
### CERTIFICATE

This is to Certify that Mr./ Ms./Dr./Prof Yamunashree B. from  
Sindhi College College has  
participated/presented paper titled A study on VUCA Environment on Higher Education  
: Teachers and Students Perspective in Two Days National Conference on  
"Internationalization of Higher Education" held at M S Ramaiah College of Arts,  
Science and Commerce-Autonomous, MSRIT Post, Bengaluru- 54 on 27th and 28th  
March 2024.

  
Dr. M. S. Ramaiah  
Convener

  
Prof. Vijayalakshmi R  
IQAC Coordinator

  
Prof. Jayashree B S  
Vice-Principal

  
Principal